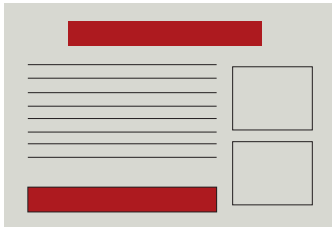


Website banners (all dimensions horizontal by vertical)



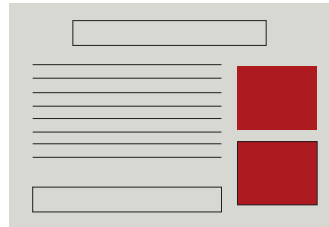
Leaderboard Premium
728 x 90px

£3,300 US\$4,200
per month



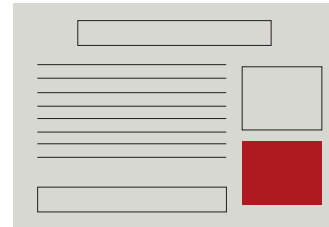
Leaderboard Standard
728 x 90px

£1,980 US\$2,520
per month



IMU Side Bar Premium
300 x 250px

£3,300 US\$4,200
per month



IMU Side Bar Standard
300 x 250px

£1,980 US\$2,520
per month



Skyscraper Premium
300 x 600px

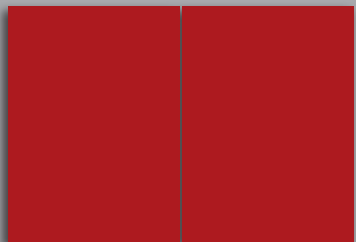
£3,850 US\$4,900
per month



Rich Media
Embedded Video

£4,400 US\$5,600
per month

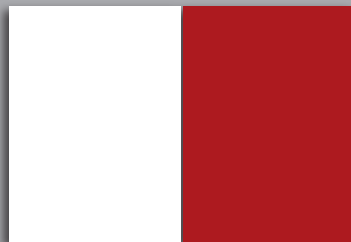
Magazine adverts (all dimensions horizontal by vertical)



Double Page Spread

(2 x) 210 x 297mm (trim)
(2 x) 216 x 303mm (bleed)

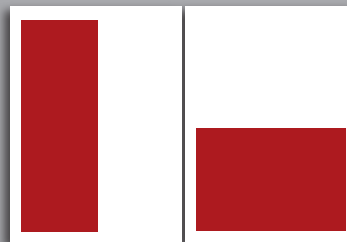
£7,390 US\$9,420



Full Page

210 x 297mm (trim)
216 x 303mm (bleed)
190 x 280mm (type area)

£3,630 US\$4,620



Half Page

92 x 280mm (upright)
190 x 130mm (landscape)

£2,170 US\$2,760

Technical specifications

- Press optimised PDF file (Acrobat 4 / PDF 1.3 compatible).
- All encapsulated CMYK images with a resolution of 300dpi.
- All fonts embedded.

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